

# ROCHDALE ONLINE

Covering Heywood, Littleborough, Middleton and Rochdale

All prices below exclude VAT.

## Banner, MPU & Leaderboard Adverts

|                  | A      | B    | C    |
|------------------|--------|------|------|
| <b>1 week</b>    | £100   | £50  | £25  |
| <b>2 weeks</b>   | £180   | £90  | £45  |
| <b>3 weeks</b>   | £240   | £120 | £60  |
| <b>4 weeks</b>   | £280   | £140 | £70  |
| <b>2 months</b>  | £520   | £260 | £130 |
| <b>3 months</b>  | £720   | £360 | £180 |
| <b>6 months</b>  | £1,200 | £600 | £600 |
| <b>12 months</b> | £1,920 | £960 | £480 |

Prices are for shared placement.

Design fee may be charged for advert bookings of less than four weeks.

## Billboard Adverts

|                  | A      | B      | C    |
|------------------|--------|--------|------|
| <b>1 week</b>    | £130   | £80    | £40  |
| <b>2 weeks</b>   | £235   | £145   | £70  |
| <b>3 weeks</b>   | £315   | £190   | £95  |
| <b>4 weeks</b>   | £365   | £225   | £110 |
| <b>2 months</b>  | £675   | £415   | £210 |
| <b>3 months</b>  | £935   | £575   | £290 |
| <b>6 months</b>  | £1,560 | £960   | £480 |
| <b>12 months</b> | £2,495 | £1,535 | £768 |

Prices are for shared placement.

Design fee may be charged for advert bookings of less than four weeks.

## Sponsored Links

|                  | A    | B    | C    |
|------------------|------|------|------|
| <b>1 week</b>    | £50  | £25  | £10  |
| <b>2 weeks</b>   | £90  | £45  | £18  |
| <b>3 weeks</b>   | £120 | £60  | £24  |
| <b>4 weeks</b>   | £140 | £70  | £28  |
| <b>2 months</b>  | £260 | £130 | £52  |
| <b>3 months</b>  | £360 | £180 | £72  |
| <b>6 months</b>  | £600 | £300 | £120 |
| <b>12 months</b> | £960 | £480 | £192 |

## Advertorial

|               |      |
|---------------|------|
| <b>1 week</b> | £300 |
|---------------|------|

Prices are valid from 7 August 2017.

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## Premium Listings

|                  | Position 1 | Position 2 | Position 3 |
|------------------|------------|------------|------------|
| <b>1 week</b>    | £10        | £7.50      | £6.25      |
| <b>1 month</b>   | £40        | £30        | £25        |
| <b>12 months</b> | £400       | £300       | £250       |

*Minimum run 4 weeks*

## Enhanced Listings

|                  |       |
|------------------|-------|
| <b>1 week</b>    | £3.75 |
| <b>1 month</b>   | £15   |
| <b>12 months</b> | £150  |

*Minimum run 4 weeks*

## Business Web Site

|                |     |
|----------------|-----|
| <b>1 month</b> | £50 |
|----------------|-----|

## Event Listings

|                | Premium | Enhanced |
|----------------|---------|----------|
| <b>1 week</b>  | £10     | £5       |
| <b>2 weeks</b> | £20     | £10      |
| <b>3 weeks</b> | £30     | £15      |
| <b>4 weeks</b> | £40     | £20      |

## Job & Property Listings

|                | Single Listing | Multiple Listings |
|----------------|----------------|-------------------|
| <b>1 month</b> | £75            | POA               |

## Births, Deaths & Marriages

|                      |     |
|----------------------|-----|
| <b>Family Notice</b> | £25 |
|----------------------|-----|

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