

Desc	Date	Amount (including VAT)	Narrative
2017	12/04/2017	2,820.00	additional work for Ambassadors launch and site visit March 2017
	27/01/2017	3,202.80	Printing updated Rochdale story book, January 2017. 250 copies and delivery
	02/02/2017	12,690.00	Second half of project fees and expenses for Revitalising the Rochdale brand and story.
	27/01/2017	14,460.00	Promotional film to show vision of Rochdale
2015	08/12/2015	11,490.00	Revitalising the Rochdale brand and story. First 50% of project fees to revitalise the Rochdale Brand and story as agreed
2011	06/04/2011	1,200.00	Rochdale website development - Phase III
	28/07/2011	2,040.00	1 day place board brand embedding session, 1 day rochdale implementation
	28/02/2011	5,100.00	Maskew Collection: Research, Understanding, Big Idea and Story Development
	17/02/2011	1,009.80	Work on digital images plus photography
2012	31/01/2012	6,120.00	Rochdale Place Board Review
2010	28/06/2010	4,171.25	Rochdale Community Strategy extra days - LSP Consultancy
	27/10/2010	998.75	141256 - Creative support for Fiona from RDA on 8th October 2010
	08/11/2010	4,993.75	Place Brand Implementation Support - Events strategy stage 2, invoice no: 415
	22/11/2010	3,525.00	145075 - Rochdale website development phase 2
	22/11/2010	4,406.25	145076 - Rochdale showreel - Talking story book - Stage 2
	01/07/2010	8,533.86	124541 - June Place brand implementation support and expenses
	22/11/2010	81.46	Place brand implementation support (October) and expenses
	26/11/2010	4,993.75	145887 - Engagement Strategy Phase 2
	22/11/2010	1,997.50	145077 - Place brand implementation support (October) and expenses
	13/07/2010	998.75	126200 - Production of 2 pop up stands
	13/07/2010	998.75	126204 - Gary's time at studio - Rochdale Borough Council
	13/07/2010	895.59	126202 - Photography: Rochdale in summer
	13/07/2010	998.75	126203 - 2 Page Website
	01/07/2010	5,640.00	124542 - Rochdale: Place Brand Implementation Support. Extra days - Masterplan Stage 1
	01/07/2010	4,993.75	124543 - Rochdale: Place Brand Implementation Support. Extra days - Phase 1 Events Strategy
	01/07/2010	5,423.55	124540 - May Place brand implementation support and expenses
	29/07/2010	8,493.37	Place Brand Implementation Support plus Expenses for April 2010
	13/07/2010	1,997.50	126201 - PAS Consultancy - Speed Dating - Weds 23rd & Thur 24th June 2010
	05/10/2010	8,275.83	137744 - Place brand implementation support (September) and expenses
	27/10/2010	1,426.79	141256 - Creative direction visits across the borough for Rochdale implementation on 17th September and 5th October
	13/05/2010	1,116.25	117061 - Design of Town Hall banner

	04/08/2010	8,386.75	129267 - Place brand implementation support (July) and expenses
	04/08/2010	4,993.75	129268 - Phase 1 Engagement Strategy
	03/09/2010	235.00	133429 - Production of two page website CD's
	03/09/2010	4,406.25	133428 - Showreel - Talking Story Book - Stage 1
	03/09/2010	763.75	133425 - Train Station vinyls
	03/09/2010	3,091.97	133426 - Place brand implementation support (August) and expenses
	03/09/2010	5,287.50	133430 - Extra Days Masterplan - Stage 2
	03/09/2010	4,700.00	133427 - Website Development Phase 1
	24/11/2010	2,144.38	145487 - Rochdale Visitor Guide - Stage 1
	19/04/2010	10,291.12	113419 - Place Brand Implementation Support - 10 days during March and expenses
	12/04/2010	1,498.13	112401 - Rochdale Place Brand Implementation Support. Design of Kingsway Hoarding - 1.5 days creative direction
	09/06/2010	2,350.00	121120 - Development of the skills vision as agreed by Penny Sharpe
	29/10/2010	4,313.05	Rochdale Management Conference - 4 days at £850 per day and expenses
	26/03/2010	10,281.25	Rochdale Staff Workshops: Project Completion
	26/03/2010	4,700.00	Management Conference
	26/03/2010	771.39	Expenses
	19/01/2010	10,817.48	Phase 1 Project Initiation - Rochdale staff workshops and expenses
	16/02/2010	21,362.68	103219 - Rochdale Community Strategy - Project Initiation and expenses
	19/03/2010	21,362.68	Phase II of Rochdale Community Strategy and expenses
	19/03/2010	998.75	Rochdale Place branding implementation support.Design of pop up stands supporting Rochdale Tourism offer - 1 day creative direction
2009	26/11/2009	41,928.43	90934 - Rochdale Marketing/Branding Strategy. Completion of Phase 2 and 3 additional consultancy
	07/08/2009	19,239.21	72288 - Part 1 (25%) Project initiation
	07/01/2010	7,566.80	96498 - Rochdale Photographic project and expenses
	07/01/2010	19,239.21	96499 - Phase 3 (Final Invoice) - Rochdale Marketing/Branding Strategy
	29/03/2010	3,995.00	110818 - Implementation work - Regeneration Booklet
		349,817.58	